

# CONNOR BANKS



## WORK EXPERIENCE



### Senior WordPress Developer

SourceCodeStudio Ltd

August 2021 to Present Day

- Created a development process for all future website projects to work within.
- Introduced version control processes for all current and future web development projects.
- Overhauled website support packages to create value for clients.
- Developed a new website to reflect the company's current offerings and bespoke approach.



### Co-Founder

ClabaSport

January 2019 to Present Day

- Football-focused websites that deliver value to the club's players, supporters and the local community.
- Created e-commerce-based solutions to increase the club's revenue.
- A reusable template to create little set-up time and speed up effectiveness.
- Created a guide tool for customers to know how to use their product
- Created an automated sign-up and subscription process for clients to manage their own product subscriptions.



### Co-Founder

Claba Creative

August 2019 to July 2021

- Created my own creative agency, delivering bespoke websites, social media management, photography and other services
- Created a well-rounded portfolio of clients from various sectors.

## WORDPRESS DESIGN & DEVELOPER

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- [linkedin.com/in/connorbanks/](https://www.linkedin.com/in/connorbanks/)
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- +44 7500 862668

## RELEVANT SKILLS

- HTML5
- CSS3
- JavaScript / JQuery
- PHP
- MySQL
- WordPress
- Advanced Custom Fields
- Gutenberg Editor
- Bespoke Theme Development
- Bespoke Plugin Development
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- UX / UI Centered Design
- Responsive Design
- Version Control - Git/ Github
- Google Analytics & Insights
- Server Management
- WordPress Hosting

## WORK EXPERIENCE CONTINUED...



### **Senior WordPress Developer**

Mustard Creative

February 2019 to August 2019

- Created a bespoke approach to creating websites and moved away from their page builder approach.
- Supported existing projects and managed their internal servers, hosting over 100 websites.
- Introduced the business to source control and development management processes.



### **WordPress Developer**

Rubious Ltd

February 2018 - January 2019

- Joined a team of developers working on new and existing e-commerce projects.
- Extended my knowledge with bespoke website and plugin development.
- Assisted the business with social media management.



### **Freelancer**

Connor Banks

June 2014 to February 2018

- A freelance role while at university, creating simple WordPress websites using advanced custom fields. Building bespoke themes and plugins to assist in achieving the businesses marketing goals.

## EDUCATION HISTORY



### **Bachelor of Science in Website Design & Development**

Solent University

Class of 2017

- 2:1 BSc(Hons)



### **A-Levels**

Leiston High School

2010-12

- I.C.T
- Travel & Tourism
- Socialology

## VOLUNTEER WORK, AWARDS, AFFILIATIONS, AND INTERESTS

### **Social Media Manager / Website Manager**

Leiston St Margarets FC

I help promote the club on social media and through the use of their website. Looking to gain community support and sponsorship.

### **Reserve Team Coach**

Leiston St Margarets FC

I help coach the team and develop the players to become better at their individual abilities.



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